



THE THIRD EYE

PRESS INVITATION

PRESS MEETING November 12, 14:00 hrs

WORLD HERITAGE ZOLLVEREIN, HALL 5, SHAFT XII, GELSENKIRCHENER STR. 181, 45309 ESSEN

Cybercity Ruhr – Graham Smith, Christina Smith und Anja Bardey – present the interactive media art exhibition THE THIRD EYE. The project is simultaneously exhibited in Essen, virtually in Wakefield (UK) and online worldwide via the project website.

On **November 12**, the exhibition opens at **16:00 hrs** with some opening words from Asli Sevindim (Artistic Director of the „City of Cultures“ at Ruhr2010). **THE THIRD EYE** presents in an interactive media art exhibit future visions for subjectively selected buildings, spaces and places in the Metropolis Ruhr, Wakefield District and The Hague. Over 600 high school and academic students from 25 schools and 2 Colleges as well as single professional artists, architects, designer and tech-experts in three countries researched and debated their needs, wishes and visions for their future urban environments from 2006 until 2010 and visualized the results in more than 180 maquettes and developed playful and innovative technology for this project.

The scaled maquettes of all teams are being exhibited in Essen at World Heritage Zollverein, where remote controlled **video robots** explore the landscape and can be steered by visitors using a **step pad** interface. The robots view is largely projected in front of the visitor so that he can explore the future city from a pedestrian view. The exhibit is connected via the internet with the project website for global online visitors to steer the robots as well and with the virtual exhibition site in Wakefield at beam Gallery, which also offers the Wakefield audience to control the video robots in Essen. Both exhibitions sites also facilitate communication between the visitors using the especially developed **web booth/web box** to meet, talk, debate and share.

The cutting edge telepresence technologies are developed by media artist Graham Smith in conjunction with students from the Utrecht School of the Arts, TU Delft and the University of Rotterdam.



Live Exhibition in Essen, Zollverein World Heritage Site, Hall 5, Shaft XII [A5], Gelsenkirchener Str. 181, 45309 Essen, www.zollverein.de, 12.11. - 12.12. 2010, Wednesday – Sunday, 11:00 - 18:00 hrs, 3, - € / 1,50 €

Virtual Exhibition, Beam Gallery The Orangery, Back Lane, Wakefield, WF1 2TG, UK, www.beam.uk.net, 12.Nov. - 12.Dec. 2010, Monday – Friday, 9:30 – 16:30 hrs (local time), free admittance

Online Exhibition, Drive a robot from home, online catalogue, infos: www.the-third-eye.org, 12.Nov., 16:00 hrs until 12.12. 2010, Wednesday - Sunday 11.00 - 18:00 hrs

THE THIRD EYE is a TWINS project of the European Capital of Culture RUHR.2010.

Main Sponsors:

